

Radius+ Releases 2026 Radius+ Forecast for the Self-Storage Industry



A 80+ page, data-driven outlook on supply, demand, and market performance, informed by four decades of historical insight and expert industry commentary.

New York, NY (January 20, 2026) – **Radius+** today announced the release of the 2026 Radius+ Forecast, a comprehensive data report and in-depth analysis designed to inform self-storage operators, investors, developers, and asset managers during a pivotal moment in the industry's cycle.

Built on full-year 2025 data and reinforced by more than four decades of historical insight from 1984 through 2025, the 80+ page report combines proprietary Radius+ analytics with expert commentary from experienced industry professionals. The result is a grounded, forward-looking view of where the self-storage market stands today and what lies ahead in 2026. The 2026 Radius+ Forecast was developed to address those questions directly.

To ensure the integrity of the analysis, the report is independently produced. Radius+ does not accept sponsorships, paid placements, or promotional considerations in the development of the Annual Forecast, allowing the findings and conclusions to remain neutral and solely driven by data.

The self-storage industry entered 2025 following a period of elevated development activity, with new supply moderating and capital markets tightening. Transaction volume declined and underwriting conditions adjusted, while demand fundamentals remained supported by demographic trends, housing mobility constraints, and varied regional economic performance.

Against this backdrop, the industry is navigating questions related to the duration of constrained development, the pace of market recovery, and the degree of variation in risk and performance across markets. By pairing long-term historical data with present-day market signals and expert interpretation, the report moves beyond surface-level narratives to provide deeper context and clearer insight into the next phase of the self-storage cycle.

“This report reflects our commitment to delivering data clarity in an asset class that has become increasingly complex,” said James de Gorter, CEO and Founder of Radius+. “By combining decades of historical performance with current market data and real-world perspective from industry experts, we created a resource that professionals can rely on.”

Inside the 2026 Radius+ Forecast

The 2026 Radius+ Forecast delivers a detailed examination of the U.S. self-storage market, including:

- Full-year 2025 market performance analysis
- Historic supply, demand and pricing trends from 1984 to 2025
- Forecasts for 2026 supply growth, demand dynamics, and rental rate performance
- Market-level insights highlighting divergence across regions
- Analysis of development pipelines, capital markets, and operational performance
- Long-term context to helping distinguish structural shifts from cyclical patterns

Informed by Industry Expertise

In addition to proprietary data, the Radius+ Forecast is informed by commentary from subject matter experts actively operating in today's self-storage environment.

Throughout the report, contributors provide perspectives on market recovery timelines, underwriting assumptions, development risk, operational performance, pricing power, and capital deployment strategies.

The report was also developed with guidance from an advisory committee of industry leaders, ensuring both analytical rigor and practical relevance.

About Radius

Radius+ is a market intelligence platform for self-storage operators, investors, and developers seeking a clear, data-driven view of the industry that fits directly into their day-to-day workflows. The platform brings together nationwide supply data, daily unit-level pricing, development pipelines, and CBSA-level performance metrics into a single environment designed for ongoing analysis and decision-making. Built for continuous use rather than one-time research, Radius+ allows users to evaluate market conditions, monitor pricing behavior, track new and proposed development, and follow changes in inventory and competitive positioning. Portfolio monitoring tools and alerts surface meaningful shifts in real time, enabling timely responses without disrupting existing processes. Radius+ data integrates directly into established workflows, supporting competitive benchmarking, site comparison, demographic and economic assessment, and macro-level trend analysis. By centralizing these datasets in a customizable platform, Radius+ enables users to move from insight to action more efficiently, improving consistency across site selection, investment underwriting, feasibility analysis, and long-term performance tracking.

Availability

The 2026 Radius+ Forecast is available free to all Radius+ users and can be accessed through the Radius+ platform. A Radius account is required.

To access the report or learn more, visit <https://www.radiusplusdev.com/annual-report-2026/>

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